

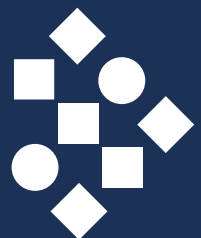
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BACHELOR IN BUSINESS ADMINISTRATION



UNIBE

BACHELOR IN
BUSINESS
ADMINISTRATION



PROGRAM LENGTH AND DURATION
4 YEARS

PROGRAM OVERVIEW AND LEARNING GOALS

BBA is an academic program designed to provide students with a strong foundation in business fundamentals and an understanding of their application in real-world work environments.

Through a comprehensive curriculum, our BBA degree has been designed to help you prepare for real-world business administration roles and how to reach smart business conclusions through empirical analysis, such as planning how an organization operates day-to-day to adjusting strategies in the face of ongoing changes and challenges.

MAJORS

The BBA offers the following programs:

Majors FIU

- International Business / Negocios Internacionales
- Finance / Finanzas
- Marketing / Mercadeo

Certificates:

- International Bank Management (Finance Only)
- Entrepreneurship

Majors WMU

- Digital Marketing and Ecommerce / Mercadeo y Comercio Digital
- Finance / Finanzas
- Advertising and Promotion / Publicidad y Promoción
- Computer Information Systems / Sistemas de Información Computacional*
- Supply Chain Management / Gestion de la Cadena de Suministro – Logística*
- Food Marketing / Mercadeo de Retail
- Sales and Business Marketing / Ventas y Mercadeo
- Business in Economics / Economía en los Negocios
- Accounting / Contabilidad*
- Business Analytics / Analitica de Negocios*

Note: Options marked with * take more than 1 year for the student to complete.



POTENTIAL CAREERS AND RELATED OCCUPATIONS

The graduate of the BBA from Unibe...

Can be developed in a number of professional areas directly and indirectly related to business. Between them:

Financial Managers and Advisors ♦ International Trade Executive ♦ Account Coordinators and Executives ♦ Project Managers ♦ Director of Operations ♦ Chief Executives ♦ General Managers ♦ Purchasing Agents and Buyers ♦ Media Planners, Buyers and Sales Representatives ♦ Strategic Planners and Market Research Analysts

DUAL DEGREE PROGRAM

The option of Dual Degree in the United States with Western Michigan University and Florida International University, will provide you with a strong training both locally and globally.

- **UNITED STATES**



PROGRAM ATTRIBUTES AND HIGH- LIGHTS



01 Dual Degree Program

Graduate with two degrees, one from UNIBE and another one from Florida International University or Western Michigan University both with AACSB Top Accreditation level and with a 100% credit articulation program.

02 Apply for Optical Practical Training (OPT)

If you are interested in gaining working experience abroad, you will have the opportunity to apply for OPT once you get into the United States for 12 months after completing your plan of study.

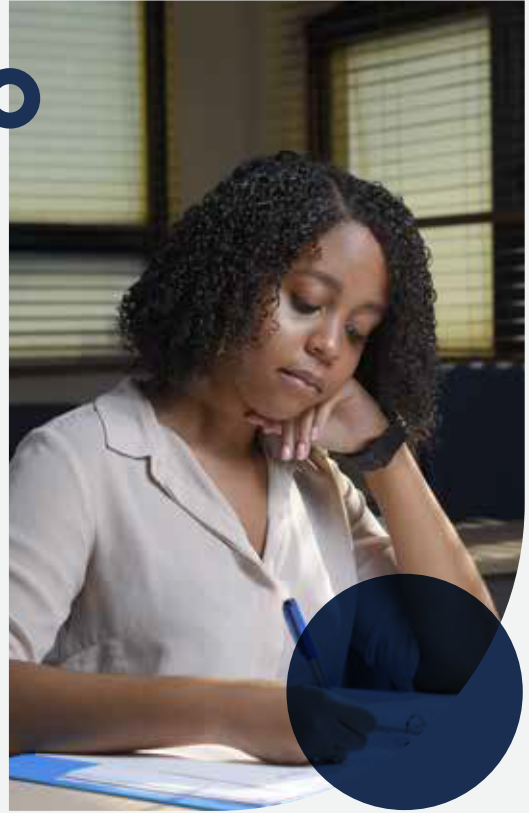
03 Expand your international network

One of the greatest advantage of the program is being able to meet new people and create a diversified network.

04 FIU's International Business Program ranked No. 2 in the United States.

US News and World Report ranked FIU's Undergraduate International Business Program as the second best of the nation.

PROGRAM ATTRIBUTES AND HIGH- LIGHTS



05 WMU's Supply Chain Management Program ranked No. 11 in the United States *

The Supply Chain Management of the Haworth College of Business ranked as No. 11 on the National Researcher Gartner's list of Top U.S. Supply Chain Undergraduate Program nationwide.

06 Cost and Time Saving Structure

Our 3+1 program offers the two (2) degrees in the same amount of time with a cost saving structure of just living in the United States for the last twelve (12 months) or your plan of study.

07 Sigma Beta Delta UNIBE Chapter

UNIBE and the BBA program is the only business program in the country to have an active Sigma Beta Delta Chapter as part of the International Honor Society for Business, Management and Administration.

GET TO KNOW OUR GRADUATES



Naomi Di Cocco

After graduating Summa Cum Laude in 2017 with a BBA Dual Degree from FIU and UNIBE, Naomi has since applied the knowledge acquired through her majors, Finance and Marketing, by working in both industries. On the marketing side, she worked for the Insights Department at Newlink Miami, as well as for the Affiliate Marketing Department at the LATAM headquarters for ViacomCBS/MTV in Miami. Upon her return to the Dominican Republic, she now works in the Finance industry as a Distribution Trader at PARVAL Puesto de Bolsa. Currently, Naomi serves as the delegate for the BBA Alumni Association at UNIBE, and is pursuing her MBA degree at Barna Management School with a full scholarship. On the volunteer side, Naomi is the Universities Coordinator for TECHO Dominican Republic.

ADMISSION REQUIREMENTS

- UNIBE's application form
- UNIBE's admission exam
- High School diploma
- Official high school transcripts
- National Competency Tests (Pruebas Nacionales) for students who completed high school in the Dominican Republic*
- Birth Certificate
- Health Certificate
- Four (4) 2"x 2" photographs
- Police Certificate of Non-delinquency (issued by the competent authorities of the country of residence for the last two years)
- Photocopy of student's ID Card (if applicant is not a Dominican citizen, a photocopy of passport is required)
- Two (2) letters of recommendation
- Official TOEFL scores (minimum of 173 computer-based, 550 paper based or 80 internet based) or equivalents scores in the DET or IELTS exams.
- SAT results add value to the admissions process
- Essay: "The secret of our success is that we never, never give up." – Wilma Mankiller. In 500 words or less, tell us about a period when you were unsuccessful at something. What were the circumstances at that point in time? How did you respond to failure? What did you learn from it?

* In case you completed High School in a country other than Dominican Republic, please contact the Admissions Department for specific instructions for diploma approval.

LINKS OF INTEREST

<https://www.unibe.edu.do/admisiones/>

<https://www.youtube.com/watch?v=ZEbd0-HuMHE>

<https://www.youtube.com/watch?v=kAphPzffK7g>

<https://www.youtube.com/watch?v=mCvS6XsZTag>



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de Negocios Internacionales

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