

**Bachelor of Business Administration (BBA)**

BBA is an academic program designed to provide students with a strong foundation in business fundamentals and an understanding of their application in real-world work environments.

Through a comprehensive curriculum, our BBA degree has been designed to help you prepare for real-world business administration roles and how to reach smart business conclusions through empirical analysis, such as planning how an organization operates day-to-day to adjusting strategies in the face of ongoing changes and challenges.

**+ 1 YEAR AT** **or** **+ 1 YEAR AT**



**Florida International University (FIU) Rankings - AACSB Accreditation**

- No. 1 Real Estate Research Productivity, World (Journal of Real Estate Literature, 2023)
- No. 2 Undergraduate International Business Program (U.S. News & World Report, 2023)
- No. 5 Online MBA Program, U.S. (QS World University Rankings, 2024)
- No. 7 International MBA Program (U.S. News & World Report, 2024)
- No. 8 Master's in Supply Chain Management Program, U.S. (QS World University Rankings, 2023)
- No. 9 Online Master's in Business Programs (U.S. News & World Report, 2024)
- No. 9 Master's in Marketing Program, U.S. (QS World University Rankings, 2023)
- No. 16 Full-Time MBA Program, U.S. (América Economía, 2022)
- No. 23 Online Undergraduate Business Program (U.S. News & World Report, 2024)
- No. 25 Master's in Finance Program, U.S. (QS World University Rankings, 2023)

**Majors**

- International Business / Negocios Internacionales
- Finance / Finanzas
- Marketing / Mercadeo

**Certificates:**

- International Bank Management (Finance Only)
- Entrepreneurship



**Western Michigan University (WMU) Rankings - AACSB Accreditation**

- The supply chain management program was recognized by Gartner as a top program in the nation for the 15th year in a row.
- The sales and business marketing program has been named a top program in the country by the Sales Education Foundation for nearly two decades.
- WMU Haworth's MBA was ranked No. 2 in the state of Michigan on U.S. News and World Report's part-time MBA program ranking.
- The Harworth College of Business was named a best business school by the Princeton Review.

**Majors**

- Digital Marketing and Ecommerce / Mercadeo y Comercio Digital
- Finance / Finanzas
- Advertising and Promotion / Publicidad y Promocion
- Computer Information Systems / Sistemas de información Computacional\*
- Supply Chain Management / Gestion de la Cadena de Suministro - Logística\*
- Food Marketing / Mercadeo de Retail
- Sales and Business Marketing / Ventas y Mercadeo
- Business in Economics / Economía en los Negocios
- Accounting / Contabilidad\*
- Business Analytics / Analítica de Negocios\*

Note: Options marked with \* take more than 1 year for the student to complete.

**ADMISSIONS REQUIREMENTS**

- UNIBE's application form
- UNIBE's admission exam
- High School diploma
- Official High School Transcripts
- National Competency Tests (Pruebas Nacionales) for students who completed High School in the Dominican Republic\*
- Birth Certificate
- Health Certificate
- Four (4) 2"x2" photographs
- Certificate of Non-delinquency (issued by the competent authorities of the Country of residence for the last two years)
- Photocopy of student's ID Card (if applicant is not a Dominican citizen, a photocopy of applicant's passport is required)
- Two (2) letters of recommendation preferably from high school teachers and counselors
- Official TOEFL scores (minimum of 173 computer based, 550 paper based or 80 internet based) or equivalent scores in the DET or IELTS exams.
- Essay: : "The secret of our success is that we never, never give up." - Wilma Mankiller. In 500 words or less, tell us about a period when you were unsuccessful at something. What were the circumstances at that point in time? How did you respond to failure? What did you learn from it?
- SAT results add value to the applicant's dossier

More information at:

[www.unibe.edu.do/es/admisiones/requisitos-de-admision](http://www.unibe.edu.do/es/admisiones/requisitos-de-admision)



[www.unibe.edu.do](http://www.unibe.edu.do)

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**BACHELOR IN BUSINESS ADMINISTRATION**





## BBA Program Features

- The duration of the BBA program and its majors is 11 academic semesters (12 academic semesters in the case of the MIS/ISM Major).
- Students complete 8 academic semesters at UNIBE and 3-4 semesters at FIU/WMU
- Obtain two degrees at the same time in just 4 years with credit articulation between partners and a cost saving structure.
- Be eligible to apply to the Optional Practical Training (OPT) for a period of 12 months in the USA once the program requirements are successfully completed.
- Enroll in classes with a diverse student population, guided by highly experienced and multicultural faculty members.

All classes are taught in English by National and International faculty members with excellent academic background and vast professional experience.

**12 = 3 + 1**  
**SEMESTERS YEARS YEAR**  
**AT UNIBE AT FIU/WMU**  
**171 CREDITS**

## ACADEMIC PROGRAM

	CODE	CURRICULAR ACTIVITIES	CRS	PREQ		CODE	CURRICULAR ACTIVITIES	CRS	PREQ
1st SEMESTER	BBA2-100	PRE MATH	3		6th SEMESTER	BBA2-223	MANAGERIAL ACCOUNTING	3	BBA2222
	BBA2-101	BUSINESS MANAGEMENT	3			BBA2-224	FINANCIAL STATEMENTS AND ANALYSIS	3	BBA2222/BBA2235
	BBA2-110	INTRODUCTION TO IT	3			BBA2-232	ELECTIVE PROFESSIONAL TRACK	3	
	EGL-120	COMMUNICATION I	4			BBA2-233	OPERATIONS MANAGEMENT	3	BBA2134/BBA2231
	EGV-130	WORKSHOP: LIFE QUALITY	1			BBA2-234	NATURAL SCIENCE ELECTIVE	3	
2nd SEMESTER	UNB-100	COLLEGE ORIENTATION	2		BBA2-240	ENTREPRENEURSHIP NEW BUSINESS DEVELOPMENT	3		
	BBA2-102	HUMAN RESOURCE MANAGEMENT	3	BBA2101	7th SEMESTER	BBA2-302	ELECTIVE: PROFESSIONAL TRACK	3	
	BBA2-104	ANALYSIS OF DOMINICAN REALITY IN A GLOBAL WORLD	3			BBA2-305	MARKETING YOURSELF	3	BBA2202
	BBA2-112	WRITING AND RHETORIC I	3			BBA2-310	INTERNATIONAL BUSINESS	3	BBA2231
	BBA2-120	FINANCIAL ACCOUNTING I	4			BBA2-311	FAMILY OWNED AND SMALL BUSINESS MANAGEMENT	3	
BBA2-130	MATHEMATICAL REASONING I	4	BBA2100	BBA2-321		FINANCIAL MANAGEMENT	3	BBA2223/BBA2235	
3rd SEMESTER	UNB-306	CONSTITUTIONAL EDUCATION	3		BBA2-332	BUSINESS PRACTICE	2		
	BBA2-103	MARKETING	3		8th SEMESTER	BBA2-303	ELECTIVE PROFESSIONAL TRACK	3	
	BBA2-113	WRITING AND RHETORIC II	3	BBA2112		BBA2-320	WRITING THE BUSINESS PLAN	3	BBA2310
	BBA2-121	FINANCIAL ACCOUNTING II	4	BBA2120		BBA2-333	CORPORATE COMMUNICATION	3	BBA2201
	BBA2-131	MATHEMATICAL REASONING II	4	BBA2130		EGV-131	ENVIRONMENT AND SUSTAINABILITY	3	
BBA2-132	PRINCIPLES OF MICROECONOMICS	3		BBA2-306		LEGAL ENVIRONMENT OF BUSINESS	3		
4th SEMESTER	UNB-102	LEADERSHIP AND SOCIAL ACTION	3		BBA2-401	PROFESSIONAL ELECTIVE	3		
	BBA2-133	STATISTICS I	3	BBA2131	BBA2-402	PROFESSIONAL ELECTIVE	3		
	BBA2-135	DIFFERENTIAL CALCULUS	4	BBA2131	BBA2-403	PROFESSIONAL ELECTIVE	3		
	BBA2-201	CONSUMER BEHAVIOR	3	BBA2103	BBA2-404	PROFESSIONAL ELECTIVE	3		
	BBA2-230	PRINCIPLES OF MACROECONOMICS	3	BBA2132	9th SEMESTER	BBA2-405	PROFESSIONAL ELECTIVE	3	
BBA2-231	ORGANIZATION AND METHODS	3	BBA2102	BBA2-406		PROFESSIONAL ELECTIVE	3		
EGH-140	ARTS ELECTIVE	4		BBA2-407		PROFESSIONAL ELECTIVE	3		
BBA2-111	ETHICS	3		BBA2-408		PROFESSIONAL ELECTIVE	3		
BBA2-134	STATISTICS II	3	BBA2133	BBA2-409		PROFESSIONAL ELECTIVE	3		
5th SEMESTER	BBA2-202	DIGITAL MARKETING	3	BBA2201	10th SEMESTER				
	BBA2-211	MANAGEMENT INFORMATION SYSTEMS	3	BBA2110					
	BBA2-222	COST ACCOUNTING	3	BBA2121					
	BBA2-235	FINANCIAL MATH	3	BBA2131/BBA2133					

## Optional Practical Training (OPT)

Is a period during which undergraduate students with F-1 status (student visa) are permitted by the US Government to work towards getting practical training for 12 months to complement their field of studies once they have completed their academic program.

## Sigma Beta Delta

- Is an International Honor Society for Business, Management and Administration that was established to recognize outstanding students enrolled in business programs at institutions that have regional accreditation
- The mission of SIGMA BETA DELTA CHAPTER UNIBE is to encourage and recognize academic and leadership achievements among business students, to promote aspirations towards personal and professional improvement towards a distinguished life for an honorable service to humanity. By being part of this society, UNIBE can recognize the outstanding academic achievements of our undergraduate and graduate students.